



Metashots

From Indicia Worldwide

Powered by Metaphore.
Part of InTouch our innovative
market-leading tech stack.

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Metashots

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Metashots transform creative production for global brands


Our pioneering tech delivers a library of packshots
for global brands and replaces expensive product
shoots that outdate quickly.

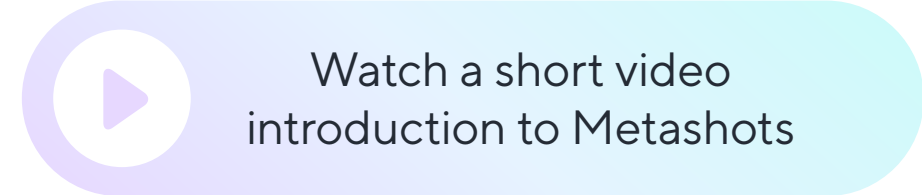
Metashots creates high resolution, 3D imagery and
animation consistently for all your markets.

The results speak for themselves:

50% savings vs traditional
production methods*

25% uplift on sales*

 Improved engagement
and performance



*Average percentage increase



Beautiful high-quality, computer-generated images, designed to replace traditional product photography

Our 3D models are completely consistent and – crucially – saleable across multiple channels and customer touchpoints, allowing one source for all visuals.

By using Metashots, brands benefit from:

- + Sales uplift
- + Reduced costs in product photography and market localisation
- + Increased quality and consistency across all channels
- + Ability to scale product asset production with greater flexibility than ever before
- + An unparalleled and exceptional customer experience with your primary product

Available as a direct service or via an extension of **Brand Hub Dynamic**, which enables a central solution to store high-quality assets for use in local area marketing.



Rob Thomas
Head of Production Sales, EMEA

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“With Metashots, we are saving a significant amount of money per SKU compared to previously used photography. And on top of that we even profit from higher quality and flexibility.”

Timo Kruse
Head of Marketing Creation,
Radeberger Gruppe

Ready to get started with Metashots?

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The power of Metashots visual systems



All elements are created through Metashots' CGI processes