

Rewilding the planet together

green steps



Scan the QR code to
watch your forest grow



Sponsor your **own trees** and track your forest right from your mobile device

This event plants trees

Together with Green Steps, Indicia Worldwide has planted one tree for every in-person attendee who scans the code at our booth

Rewilding the planet together
green steps

INDICIA
WORLDWIDE

**THE MARTECH
SUMMIT**



Rooted in nature with you ~ Our Growing Together Journey

Green Steps Group is a global climate-tech sustainability pioneer on a mission to **rewild the planet!**

We empower businesses and institutions with management, governance, verification, and visibility to **integrate positive environmental impact** into your products and services.

Incorporating sustainability into your brand is an effective way to promote your company values and take guests on a memorable and **transformative environmental journey.**

green steps
Rewilding the planet

Building better brands with climate-tech revenue-positive nature-based solutions



Impact

Invest in revenue-positive nature-based solutions.

REFORESTATION + OCEAN WASTE RECOVERY PROJECTS.



Verify

We provide trust and transparency with our climate-tech solutions.

We confirm your CO₂ offset and its impact on the planet and community.



Integrate

Integrate and empower your brand with purpose.

We embed sustainability into your company's DNA.



Amplify

Turn real data into powerful stories to brand and share your impact journey.

We help you generate buzz around your impact.

REFORESTATION



OCEAN WASTE RECOVERY



We only work with verified local operations that align with the UN's Sustainable Development Goals.

Community-first approach
Long-term reforestation
Indigenous trees only



Impact

We confirm your CO₂ offset and its impact to the planet and community.

Mutual local community engagement is **essential for achieving successful impact.**





Together with our local community partners, we are helping to **verify, integrate, and amplify bespoke, nature-based solutions** that align with the **United Nations sustainable development goals for 2030.**

Rebuilding Biodiversity: An understated benefit of reforestation. Wildlife thrives in appropriately reforested regions, bringing back a bustling ecosystem of living kingdoms.

We use advanced technology to **empower businesses** and institutions in aligning their growth with positive environmental impact.



Every tree counts, so we count every tree.

Proof-of-planting means every tree is geotagged and photographed.

Geo-tagged per tree
Per tree quality review
Public verification maps

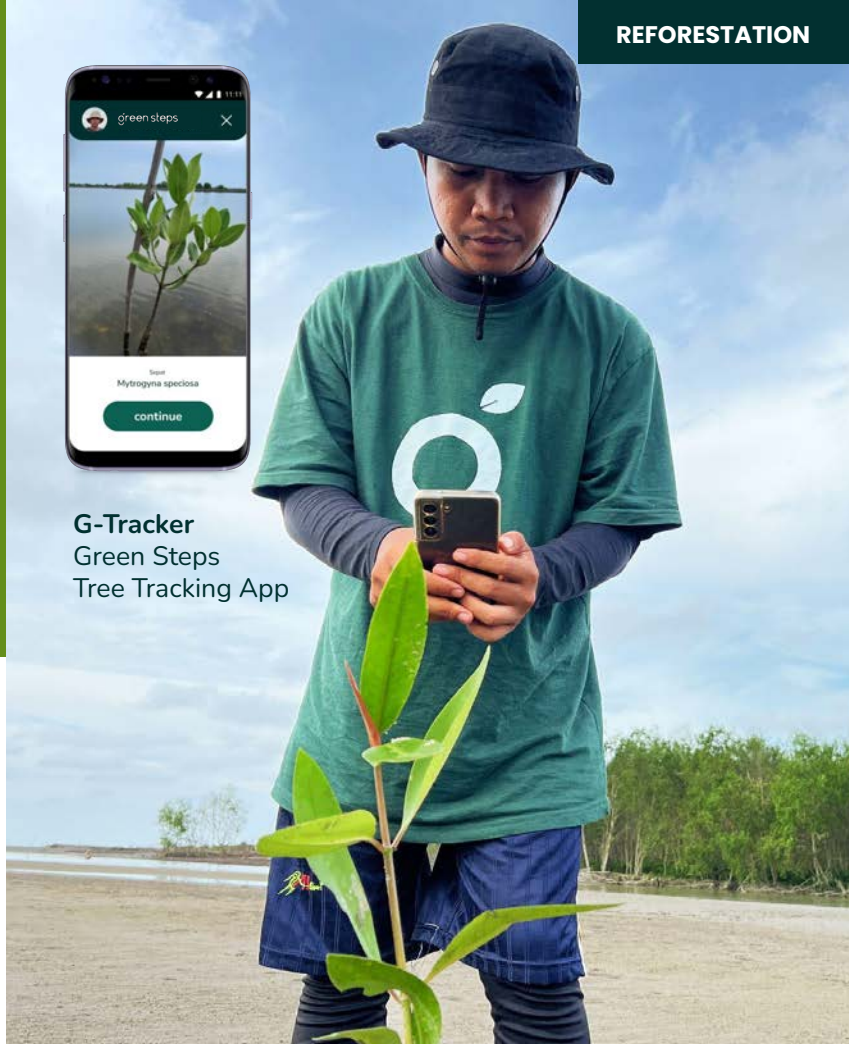
Verify

Every sponsored tree is tracked with our G-Tracker App and available for public record on our dashboard. Every tree undergoes a quality control process before going live.

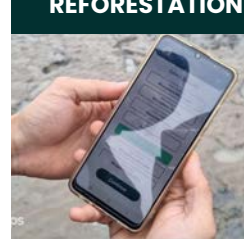
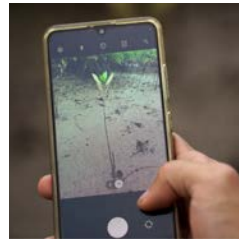
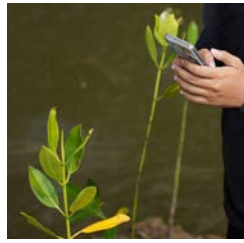
We verify each and every tree, knowing who planted it, when, where, and what species. This means we can create **accurate measurements of impact, both social and environmental.**



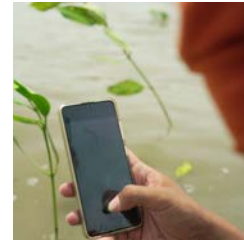
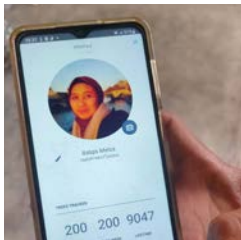
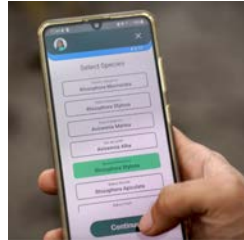
G-Tracker
 Green Steps
 Tree Tracking App



Verify



REFORESTATION



We use advanced technology to empower businesses and institutions to align their growth with positive environmental impact.

We only work with verified local operations that align with the UN's Sustainable Development Goals.

Community-first approach

Ocean Waste Recovery includes:

- **Beach + River Clean-ups**
(Source to Sea Model)
- **Marine Harvesting**



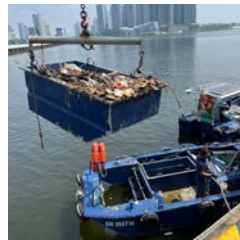
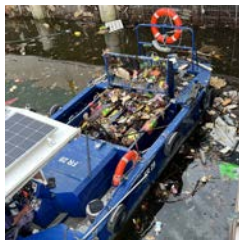
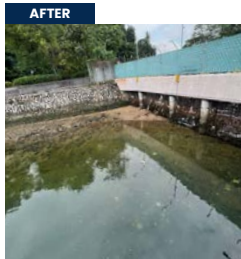
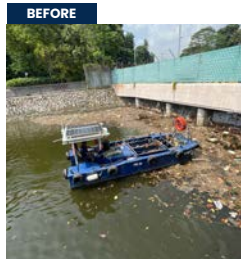
Impact

We confirm your CO₂ offset and its impact to the planet and community.

Effective impact requires engaging local communities.

Act to preserve the oceans, Earth's largest and most crucial ecosystem. **Biodiversity preservation and restoration are vital** for thriving ecosystems and sustaining humanity and the planet.





Together with our local community partners, we are helping to verify, integrate, and amplify bespoke, nature-based solutions that align with the United Nations sustainable development goals for 2030.

Every Kg of Ocean waste counts.
Proof-of-recovery means every kg
is documented by plastic kind
and photographed.

Weighed per bag
Waste sorted per type
Public verification maps

Verify

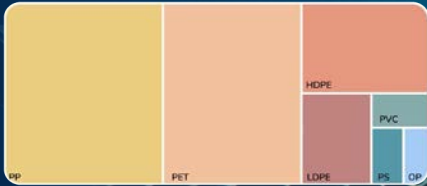
Green Steps takes action to protect the oceans and rivers,
Earth's largest and most vital ecosystem.

As part of our Oceans programme, our technology and
systems verify the recovery of ocean waste and
allow us to report on CO₂ impact to our clients.

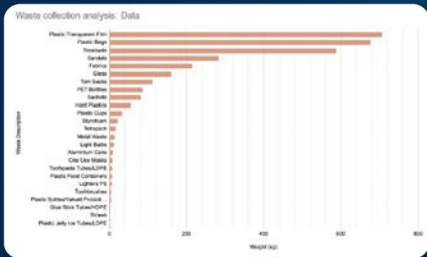




Area Recovery is measured
Total clean-up is measured per project



Plastic Breakdown Analysis Data
Plastic Waste is categorized per clean-up



Waste Collection Analysis Data
Waste is collected, sorted, weighed and analyzed



Waste Recovered



7513 kg

Current total ocean waste recovered

Area Recovery



20,000 sqm

Total clean up managed for this project

Community Upliftment



104 hours

Number of local community hours work created

Gender Equality



44% female

Gender balance for operators in this project

Building better brands with climate-tech nature-based solutions

We provide the collateral and tools to make your sustainable impact story campaigns a cash-positive result.

In store promotions
QR code activations
QR map links

Integrate

Differentiate your brand with purpose.

Create interest and generate revenue through services and products while promoting sustainability and reinforcing commitment to environmentally friendly practices.





all we knead is love

Highlight your sustainability message by **turning data and content into powerful stories** that you can brand and share.

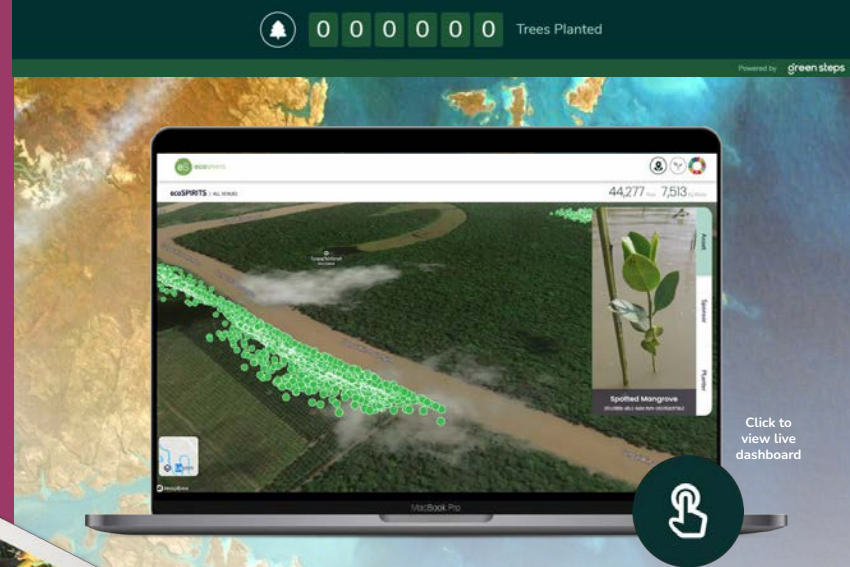
Bring real-time impact tracking to your brand and your clients.

Interactive geo-location map
Online impact tracker
Media download feature
Breakdown of your ESG impact
(UN Sustainable Development Goals)

Amplify

Green Steps provides the **tools and visuals** so you can tell **your story** for impact branding in corporate communications and consumer marketing.

We enable organisations to **reduce their carbon footprint and create positive environmental impact** in a seamless, verifiable, tangible and sustainable manner.



Green Steps Impact Dashboard
Real-time maps showcasing your thriving forest together with your CO2e breakdown annually in carbon emissions mitigation as well as your UN Sustainable Development Goal achievements.

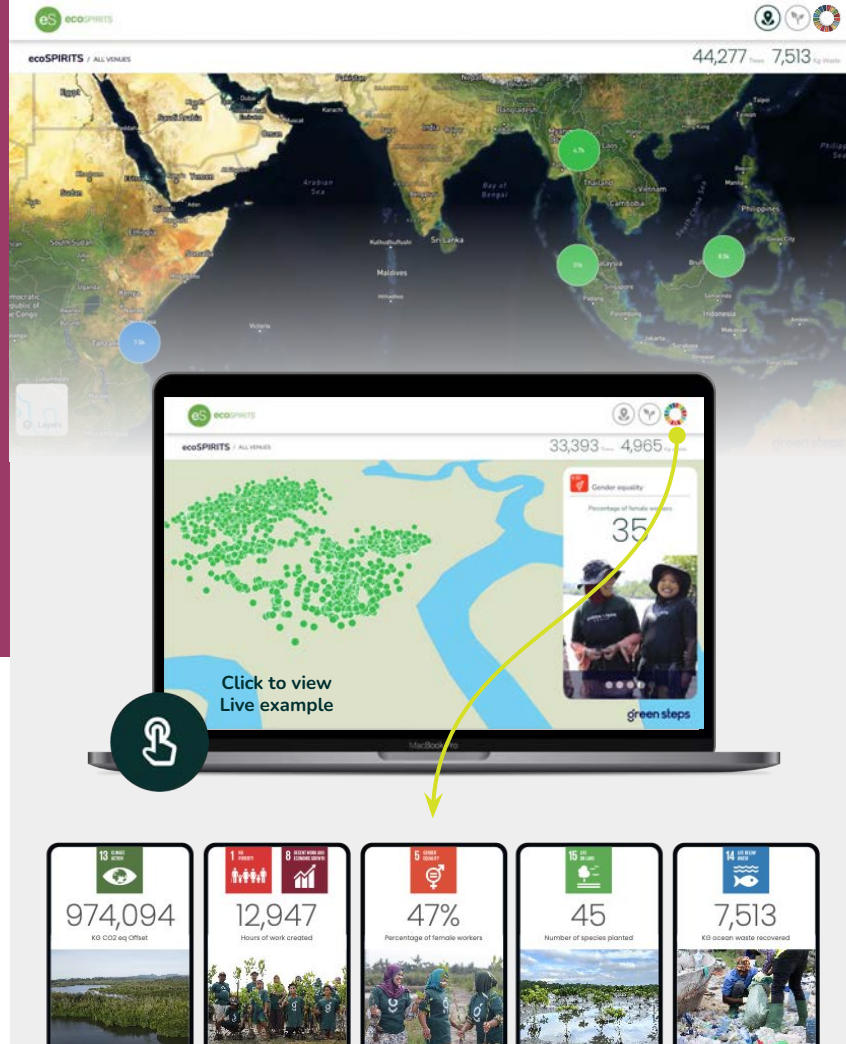


UN Sustainable Development Goals

Granular data on the direct impact your forest makes, benchmarked against six UN Sustainable Development Goals with numerical indicators.

Amplify

- Gender equality
- Life on Earth
- Life below water
- Climate action
- No poverty
- Decent work and economic growth



Rewilding the planet with **YOU**

A nature-based solution where impact is:
verified, visible, tangible, immediate

Together, let's make a difference and create
a better world for future generations

Rewilding the planet together
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